

IEL S-B50 Section 1D. English for the MBA (CRN: 31475)

Amy Cournoyer MEd

Open only to students accepted by an MBA program where the instruction is in English. This comprehensive program emphasizes the importance of effective communication skills and wide cultural knowledge. Language instruction—in reading, writing, listening, and speaking—is accompanied by case analyses and discussions to prepare students for successful performance in dynamic business school environments. Other aspects of the program—such as lectures by Harvard faculty and visits to local business and cultural sites—familiarize students with language usages that extend considerably beyond business venues.