

VISU S-112b. Principles of Graphic Design Using Computer Technology (CRN: 31315)

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This course covers the same topics as VISU S-112a but at a more advanced level. It is designed for students who are versed in the use of mainstream electronic media, and feel comfortable composing in programs such as Adobe Photoshop, Adobe PageMaker, and Adobe Illustrator. These students preferably have previous experience in some aspect of design, be it traditional cut-and-paste layout techniques, digital media authoring (internet design), or logo and identity design. Knowledge of and enthusiasm for using computers as a design tool are key.